YOUR GUIDE TO A SUCCESSFUL STAY

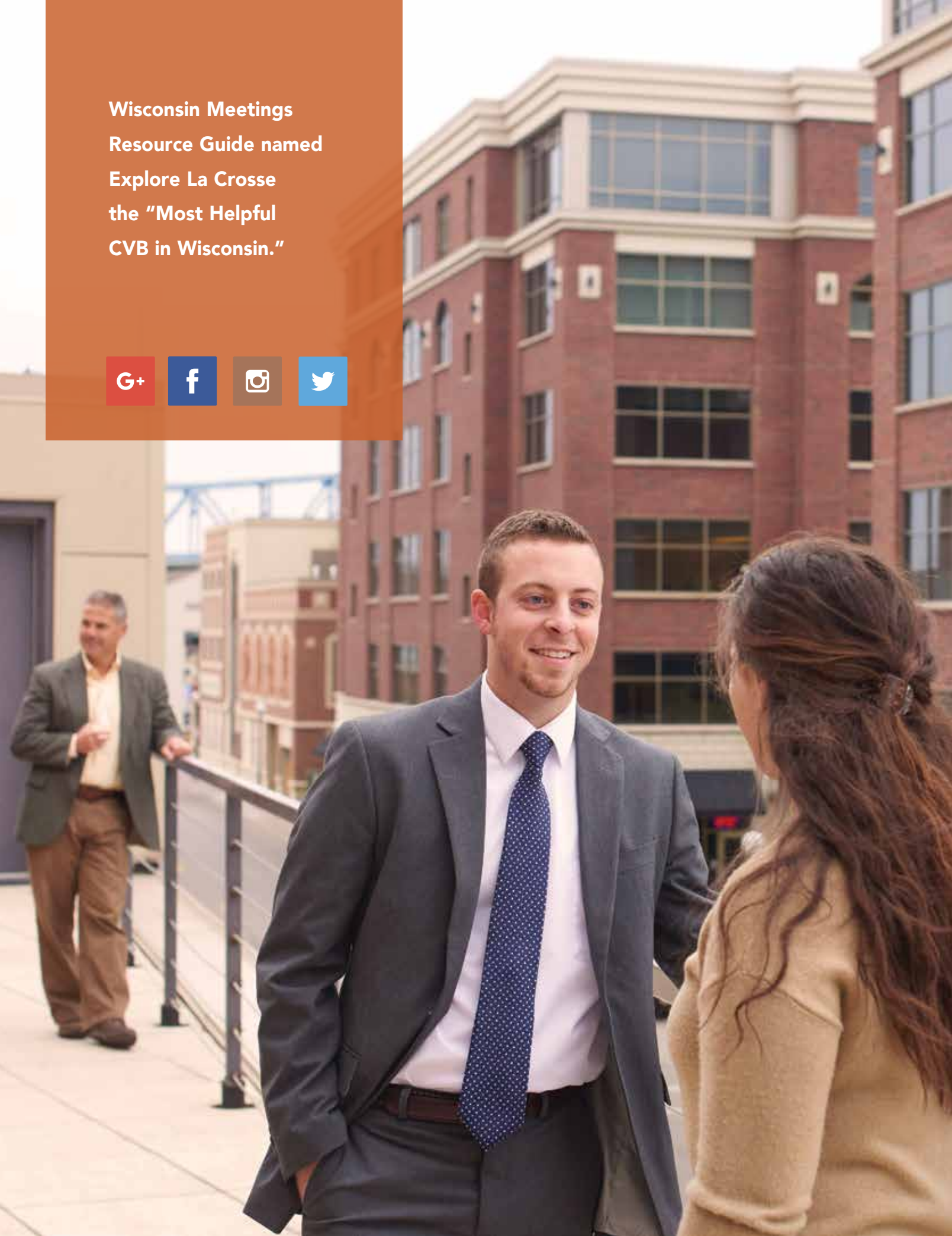
explore LA CROSSE

CONVENTIONS | MEETINGS | MOTORCOACH PLANNER

MEET ON THE MISSISSIPPI IN LA CROSSE COUNTY

explorelacrosse.com | 800-658-9424

Wisconsin Meetings Resource Guide named Explore La Crosse the "Most Helpful CVB in Wisconsin."



CONVENTION SERVICES

Convention Services at Explore La Crosse provide full-service planning and coordination assistance with a goal of making your job easier and making your conference a success.

The services BELOW, unless otherwise indicated, are FREE to groups utilizing a minimum of 50 sleeping rooms on a given night during your stay. The referral services are designed to put you in touch with suppliers and services unique to your group's needs.

We Offer:

- 100,000 square foot Convention Center on the Mississippi
- Premier lodging from modern hotels, historic boutique inn and charming Bed & Breakfasts.
- Spacious, unique and affordable meeting spaces
- Close proximity of hotels, award-winning restaurants & attractions.
- Historic setting
- Attractive winter rates
- Spouse and day tours
- Scenic golf courses
- Full-service Convention and Visitors Bureau
- Clean, safe and friendly community
- Over 2,500 guest rooms

On-Site Services

- Visitor Information
- Informational Greeter(s)*
- Supply Registration Name Badges*
- On-Site Name Badge Printer
- Registration Assistance*
- Registration Bags/Folders*

Referral Services:

- Speakers: Keynote and Breakout*
- Full Color Promotional Material*
- Banners/Signs/Flyers*
- Catering*
- Entertainment*
- Equipment Rental*
- Florists*
- Interpreters*
- Sports Events/Golf Outings*

**Additional charges may apply.*

Development & Planning:

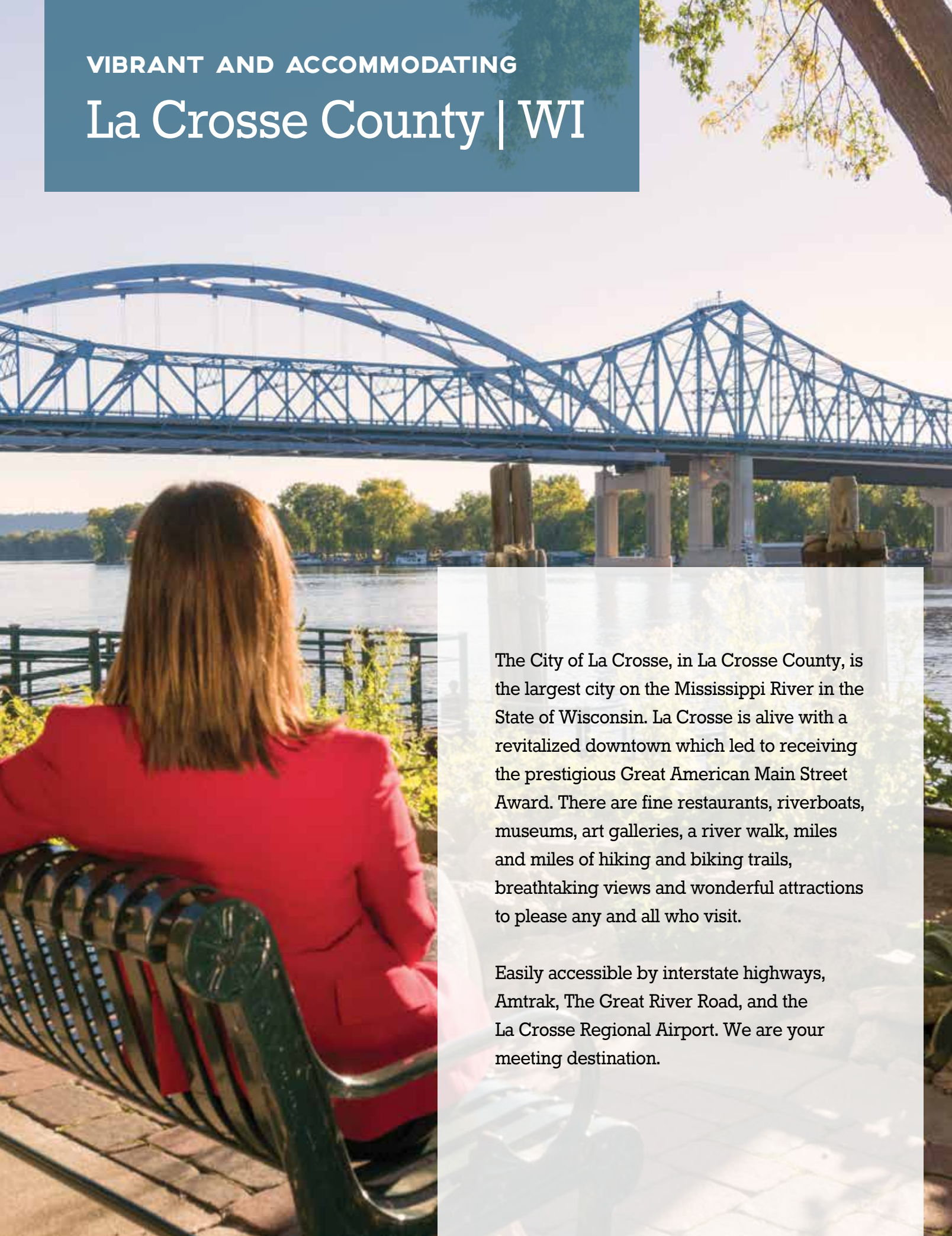
- Arrange Online Housing Bureau
- Attend Your Planning Sessions/ Meetings
- Coordinate Shuttle/Bussing Arrangements*
- Provide Local Tour Planning and Confirmations*
- Provide Personalized Area/ Hotel Maps*
- Coordinate Spouse/Guest Programs*
- Arrange Children's Programs/ Activities*
- Arrange Professional Tour Guides*
- Liaison with Public Officials
- Arrange Sightseeing/Walking Tours*
- Assist With Theme Parties/Banquets*
- Post-Convention Follow-Up

Media/Promotion:

- Media Releases
- Radio Shows*

VIBRANT AND ACCOMMODATING

La Crosse County | WI



The City of La Crosse, in La Crosse County, is the largest city on the Mississippi River in the State of Wisconsin. La Crosse is alive with a revitalized downtown which led to receiving the prestigious Great American Main Street Award. There are fine restaurants, riverboats, museums, art galleries, a river walk, miles and miles of hiking and biking trails, breathtaking views and wonderful attractions to please any and all who visit.

Easily accessible by interstate highways, Amtrak, The Great River Road, and the La Crosse Regional Airport. We are your meeting destination.

HISTORIC BEAUTY | MODERN LIFE

La Crosse County is deeply connected to it's historical and geographical past. Our old-fashioned Midwest hospitality is complimented by world class accommodations and modern facilities.

Area hotels offer close to 2600 sleeping rooms and are conveniently located a few miles from the La Crosse Regional Airport

Make your stay a success!

Most Secure Places to Live in the US (Small Towns) – Sperling's Best Places.

Business Insider ranked La Crosse #2 Most Exciting Small Cities in America.

Outside Magazine ranked La Crosse #11 for The 16 Best Places to Live in the U.S.

Entrepreneur #10 for Top 10 Small Cities Where Business is Thriving

explorelacrosse.com | 800-658-9424

GROUP SALES & SERVICES

The Group Sales & Services Department at Explore La Crosse is specifically oriented to serve the needs of your specific event. We will assist you in finding facilities that meet your specific needs and help you from the planning stages to your departure.

On-Site Services

- Visitor Information
- Informational Greeter(s)*
- Supply Registration Name Badges
- On-Site Name Badge Printer*
- Registration Assistance*
- Registration Bags/Folders*

**Additional charges may apply.*

Proud Members:

MPI MINNESOTA CHAPTER

WISCONSIN CHAPTER MPI MEETING PROFESSIONALS INTERNATIONAL

cvent

RCMA WHERE FAITH MEETS RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION

Circle Wisconsin

WISCONSIN ASSOCIATION OF CONVENTION & VISITORS BUREAUS

Wisconsin Society of Association Executives

NATIONAL ASSOCIATION OF SPORTS COMMISSIONS

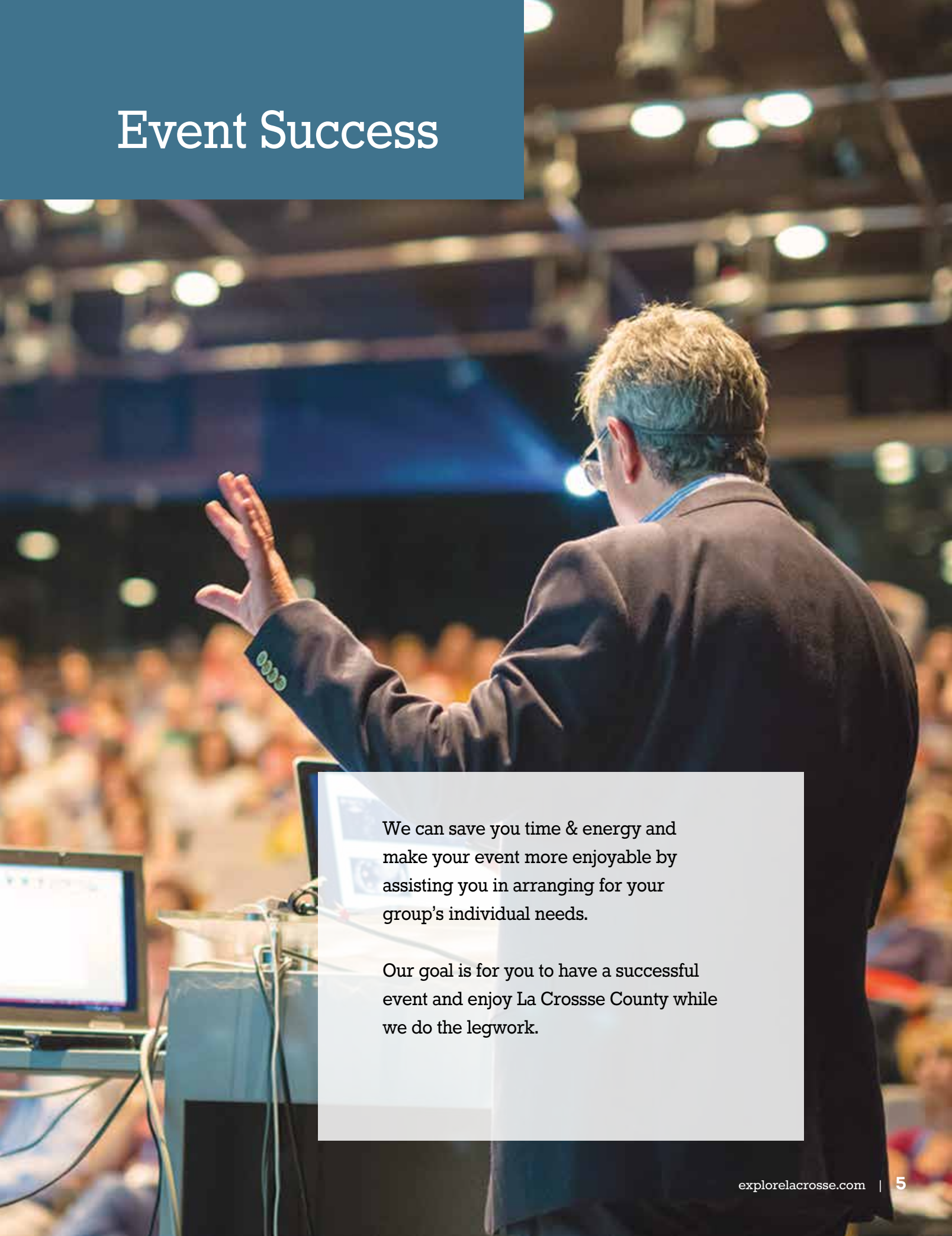
Sports WisconsIn .com

WISCONSIN BIKE FED

GREAT RIVER ROAD WISCONSIN

AGLOW ASSOCIATION OF GREAT LAKES OUTDOOR WRITERS

Event Success



We can save you time & energy and make your event more enjoyable by assisting you in arranging for your group's individual needs.

Our goal is for you to have a successful event and enjoy La Crossse County while we do the legwork.

NAVIGATING LA CROSSE COUNTY

Located on French Island (Town of Campbell), the La Crosse Regional Airport services air traffic passengers in the greater La Crosse area. Delta and American Airlines have daily flights out of the airport. Both of these carriers provide direct flights to and from Minneapolis, Chicago and Milwaukee. When booking your flight, enter LSE as the airport identifier code. With a short walk to the parking lot and a friendly, hometown staff, you will enjoy your flight in and out of La Crosse.

Airlines:

Delta, delta.com	800-225-2525
American Airlines, aa.com	800-433-7300
Private air service	
Colgan Air Service	608-783-8359

Car rental service available at airport:

Alamo	608-781-5624
Avis	608-781-7700
Hertz	608-781-7550
National	608-781-5678

Train:

Amtrak's Empire Builder is located at 601 St. Andrew St. in La Crosse and makes two daily stops with links to the Twin Cities, Milwaukee and Chicago.

amtrak.com 1-800-872-7245

Interstate Highway 90 runs east/west right through the area with four exits to La Crosse. Exit 2 — Airport, Town of Campbell; Exit 3 — Hwy. 35 & 53S – Old Towne North and Historic Downtown La Crosse; Exit 4 — Hwy 157 & 53N; Exit 5 — Hwy 16.

Easy Access ...

Distance:

CHICAGO	275 miles
DES MOINES	272 miles
MADISON	130 miles
MILWAUKEE	204 miles
MINNEAPOLIS/ ST. PAUL	160 miles

Clarissa Erickson, CTIS

Great Planning + Happy Group = SUCCESS!

1611 Holley St | Holmen, WI 54636
Phone: 608 797-6805
clarissa@detailstoursandevents.com

details
GROUP TOUR & EVENT PLANNING

detailstoursandevents.com

Create an experience that your group will enjoy and talk about to friends, family, and co-workers. With over 25 years of experience in the Tourism and Hospitality Industry, you will experience the benefits of attention to detail. Your clients will get the sense that they truly are VIP's, because they are!

Your success means our success and we will help. Marketing, sales campaigns with photos, descriptions, and anything else you might need for newsletters, flyers, and travel shows.

AREA LODGING
1 Americas Best Value Inn
2 AmericInn of West Salem
3 Baymont Inn
4 AmericInn & Suites La Crosse
5 Candlewood Suites
6 Charmant Hotel
7 Comfort Inn
8 Courtyard by Marriott
9 Days Inn & Conference Center
10 Econolodge
11 Fairfield Inn
12 GrandStay Hotel & Suites
13 Hampton Inn & Suites-La Crosse
14 Hampton Inn & Suites-Onalaska
15 Holiday Inn Express
16 Holiday Inn Hotel & Suites
17 Home 2 Suites by Hilton
18 Microtel Inn
19 Motel 6
20 Prairie Inn & Suites
21 Quality Inn
22 Radisson Hotel
23 Settle Inn
24 Stoney Creek Hotel & Conference Center
25 Super 8 of La Crosse
26 Welch Motel
27 Gundersen Hotel & Suites
Amtrak Station
Boat Landings
Golf Courses
Bike Trails
Lodging
Colleges
Shopping
Parks
Hospitals
ONALASKA
LA CROSSE
LA CRESCENT MINNESOTA
Main St
Exit #2
Exit #3
Exit #4
Exit #5
West to Rochester, Minneapolis-St. Paul
East to Tomah, Madison, Chicago
South to Goose Island Campground, Genoa, Prairie du Chien
Bridgeview Plaza
Valley View Mall
Sky Harbour Mall
Jackson Plaza
Village Shopping Center
La Crosse Regional Airport
French Island
Richmond Bay
Old Town North
Red Cloud Park
Myrick Marsh
Myrick Park
Hixon Forest Park
Forest Hills Golf Course
Grandad Bluff
Veterans Freedom Park
Copeland Park
Pettibone Park
Riverside Park
Houska Park
Green Island Park
Hass Park
Cedar Creek Golf Club
La Crosse Country Club
Convention & Visitors Bureau
La Crosse Center
University of Wisconsin La Crosse
Viterbo University
George St
Rose St
Copeland Ave
West Ave N
West Ave S
Losey Blvd S
4th St S
3rd St S
La Crosse St
Cass St
Jackson St
Green Bay St
State Rd
South Ave
Ward Ave
Main St
Exit #5
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Exit #3
Exit #2
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Hickory St
Wilson St
Oak Forest Dr
Midwest Dr
N Kinney Coulee Rd
Esther Dr
Marcou Rd
Country Club Ln
Quincy St
Lake St
Lakeshore Dr
Airport Dr
Hinkley Rd W
Bainbridge St
LaCrescent Ct
Taylor St
Campbell St
Palace St
North St
Wood St
Loomis St
Oak St
Kamer St
Commerce St
Darling Rd
Sunset Ln
Oralaska Ave
Liberty St
Avon St
Caledonia St
Gillette St
Ranger Dr
River Valley Dr
Clinton St
Wall St
Hager St
Gould St
St. James St
St. Andrews St
Monitor St
Buchner Pl
Zeisler St
Grove St
Pine St
Vine St
State St
King St
Madison St
Division St
Winnebago St
Market St
Farnam St
Denton St
Park Ave
Travis St
Barlow St
Weston St
Horton St
Chase St
Glendale Ave
Ward Ave
Pammel Creek Rd
Diagonal Rd
Cliffwood Ln
Grandad Bluff Rd
Custer St
Winter St
County Rd PH
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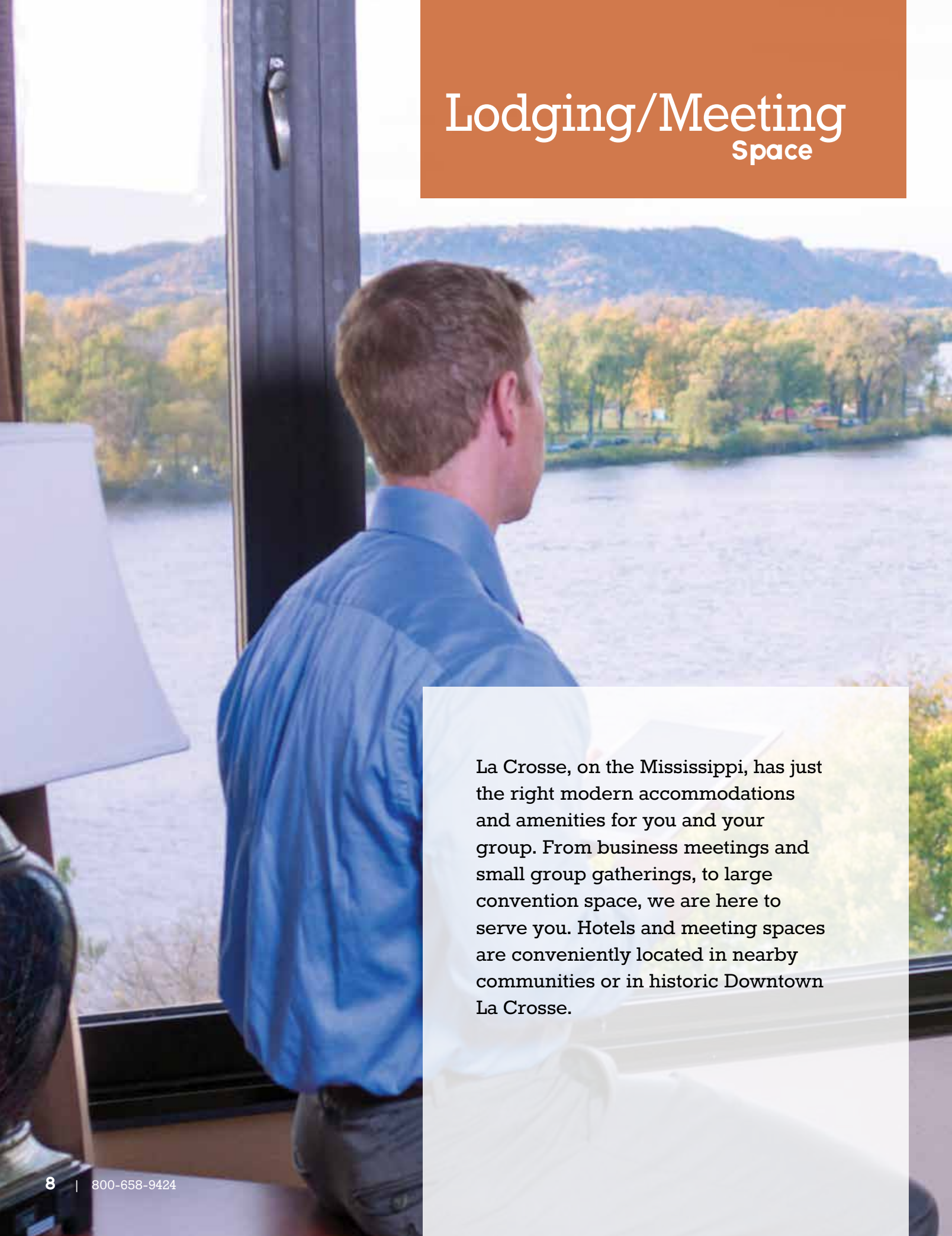
Lodging/Meeting Space



La Crosse, on the Mississippi, has just the right modern accommodations and amenities for you and your group. From business meetings and small group gatherings, to large convention space, we are here to serve you. Hotels and meeting spaces are conveniently located in nearby communities or in historic Downtown La Crosse.

La Crosse County Accommodations for Group Room Blocks

		Number of Rooms	Price Range	Bicycle Friendly	Waterpark	Indoor Pool	On-Site Restaurant	Cocktail Lounge	Continental Breakfast	Fitness Center	Shuttle Service	Meeting/Convention Space	Pets Allowed
DOWNTOWN LA CROSSE - EXIT 3													
Candlewood Suites 56 Copeland Ave., La Crosse	608-785-1110 candlewoodsuites.com/lacros-senorth	92	$70-$189	•						•			•
The Charmant Hotel 101 State Street, La Crosse	866-697-7300 thecharmanthotel.com	67	$139-$299	•			•	•		•	•	•	•
Courtyard by Marriott 500 Front Street, La Crosse	608-782-1000 • 800-321-2211 marriott.com/LSECY	78	$109-$429	•		•	•	•		•	•	•	
Hampton Inn & Suites 511 Third St. N, La Crosse	608-791-4000 hamptoninn.com	126	$149-$179			•			•	•	•		
Holiday Inn Hotel & Suites 200 Pearl Street, La Crosse	608-784-4444 • 800-HOLIDAY holidayinn.com	114	$70-$200			•	•	•		•	•	•	•
Home 2 Suites 210 Jay St, La Crosse	(608) 784-6680 • 800-333-3333 home2suites3.hilton.com	107	$79-$249	•		•			•	•			•
Radisson Hotel 200 Harborview Plaza, La Crosse	608-784-6680 • 800-333-3333 radisson.com/lacrossewi	169	$70-$299	•		•	•	•		•	•	•	•
NORTHSIDE LA CROSSE - EXIT 3													
AmericInn Hotel & Conference Center 1835 Rose St, La Crosse	(608) 781-7000 americinn.com	119	$60-$199		•	•	•	•	•	•	•	•	•
Quality Inn 1830 Rose Street, La Crosse	608-781-1400 • 800-243-3053	84	$50-$150	•		•			•	•		•	•
Settle Inn 2110 Rose Street, La Crosse	608-781-5100 • 800-677-3060 settleinn.com	101	$51-$150	•		•			•	•		•	•
Super 8 Motel 1625 Rose Street, La Crosse	608-781-8880 • 800-800-8000 Super8.com	82	$51-$200	•		•			•	•		•	•
NORTHWEST LA CROSSE - EXIT 2 FRENCH ISLAND													
Days Inn 101 Sky Harbour Drive, La Crosse	608-783-1000 • 800-329-7466 daysinn.com	147	$50-$200	•		•	•	•	•	•	•	•	•

explorelarosse.bookdirect.net

MEETING SPACE

The La Crosse Center

Wisconsin's only Convention Center on the Mississippi!

COMING SOON!

New Renovations!

The nearly 100,000 square feet Downtown facility sits on the banks of the Mississippi River. The South Hall features a Grand Hall, an exquisite Ballroom, stylish Boardrooms, and a second floor Terrace with a river view that leaves no one wondering why this place is called the Center on the Mississippi.

From the grand spaces of the Great Hall below to the quiet spaces of the Boardrooms above, you'll discover why the two levels of the South Hall are favorites for meeting and event planners.

300 Harborview Plaza
La Crosse, WI 54601
(608) 789-7400
FAX: (608) 789-7444
www.lacrossecenter.com
office@lacrossecenter.com

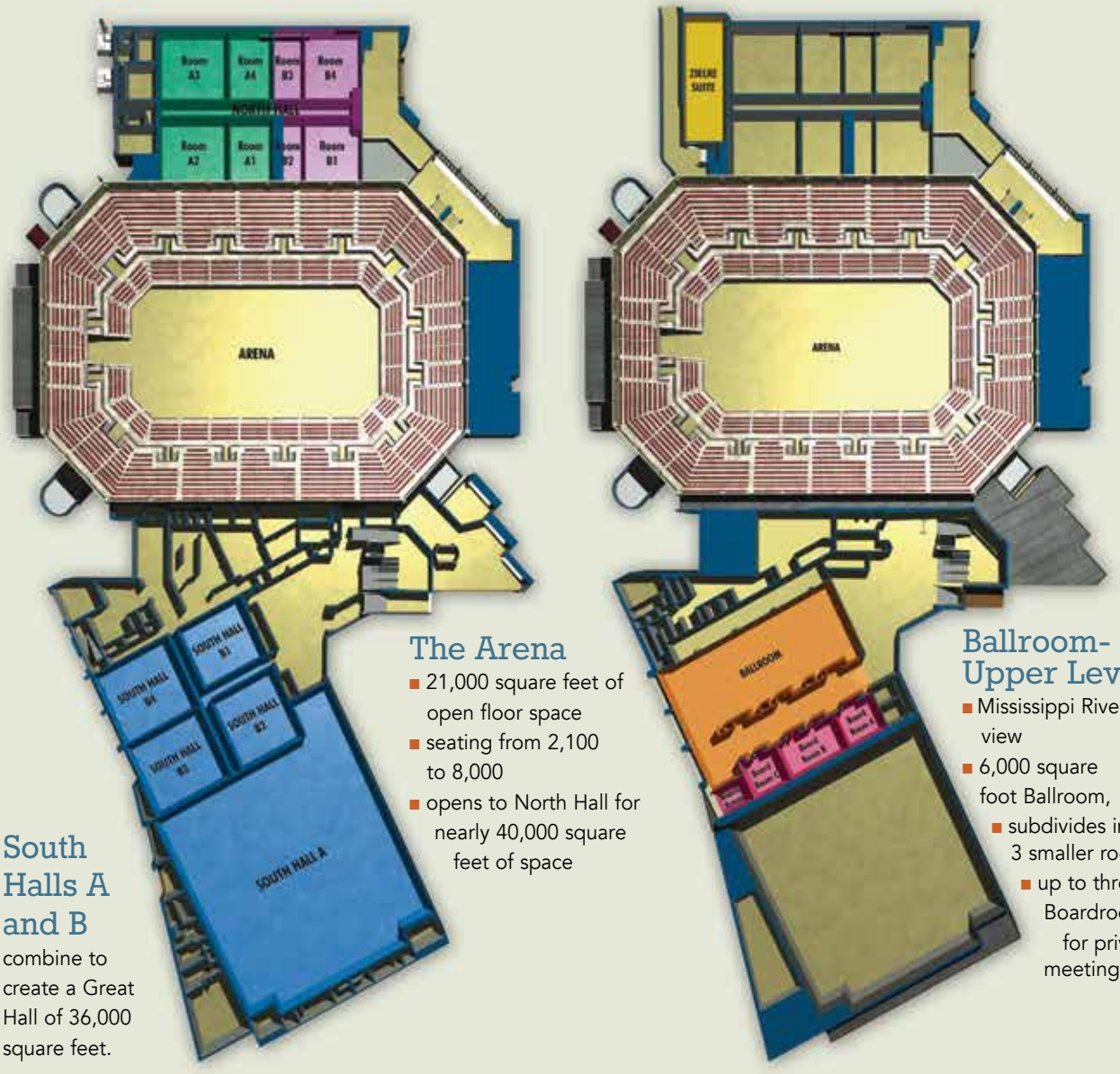
la Crosse Center

North Hall

- 18,000 square feet of unobstructed tile floor space
- 16 foot ceilings
- create up to 14 rooms
- opens to Arena for nearly 40,000 square feet of space

The Zielke Suite

- 3,500 square feet of carpeted space
- 7' 10" ceilings
- seating for 225 theater style or 152 banquet style
- one or two room setup
- skywalk to adjacent hotel



The Arena

- 21,000 square feet of open floor space
- seating from 2,100 to 8,000
- opens to North Hall for nearly 40,000 square feet of space

Ballroom-Upper Level

- Mississippi River view
- 6,000 square foot Ballroom,
  - subdivides into 3 smaller rooms
  - up to three Boardrooms for private meetings.

South Halls A and B

combine to create a Great Hall of 36,000 square feet.

South Hall A

- 24,000 square feet of exhibit and meeting space
- 30 foot ceilings

South Hall B

- 12,000 square feet
- 24 foot ceilings
- divides into 4 smaller break-out and meeting rooms

MEETING SPACE

Omni Center

An Ideal Venue for Your Group

The perfect meeting or event begins with the perfect facility. Onalaska's Omni Center has been designed to meet the needs of a wide variety of uses. The Omni Center consists of several different meeting spaces that can be configured in a variety of ways. The facility includes 2 large arenas, a large conference room that can be separated into two smaller meeting rooms, full kitchen facilities, and a large outdoor picnic shelter. The Omni Center is also fully furnished and handicapped accessible.

255 Riders Club Road
Onalaska, WI 54650
(608) 781-9566
omni@cityofonalaska.com
www.cityofonalaska.com/omnicenter

ROOM	Sq. Ft.	Dimensions	Ceiling	Theatre (Max)	Classroom (Max)	Banquet (Max)	Round (Max)
ARENA 1	28,000	239' X 118"	25-30'	2,300	800	1,600	1,300
ARENA 2	22,000	216' X 104'	20-25'	2,000	700	1,400	1,000
BOARDROOM	600	21' X 30'	10'	40	24	36	30
CONFERENCE RM 3	1492	33' X 48'	9.6'	120	76	120	100
CONFERENCE RM 4	2244	56' X 48'	9.6'	180	100	150	140
COMBINED 3 & 4	3736	78' X 48	9.6'	370	200	300	240
				Picnic Tables			
COVERED SHELTER	3,600	100' X 36'	10'	24	200	300	240

- Business Meetings
- Family Reunions
- Picnics
- Receptions
- Military Reunions
- Seminars
- Conferences
- Annual Meetings

Great Accommodations

AmericInn Hotel & Conference Center Riverfront

1835 Rose St.
La Crosse, WI 54603
(608) 781-7000 | (877) 688-9260
FAX: (608) 781-3195

www.americinn.com
banquets.lacrosse@americinn.com

A warm welcome awaits you at the renovated AmericInn Hotel & Conference Center, located directly on the beautiful Black River.

- 119 spacious guestrooms
- Over 5,000 square feet of meeting space
- Located on the Black River with beautiful views of the river and bluffs
- Spacious pool area with an indoor mini water park, whirlpool, fitness center and guest laundry
- Outdoor courtyard with miniature golf, volleyball, private beach and boat docks
- Moxie's Pub
- Black River outdoor bar and grill (seasonal)
- Complimentary high speed internet throughout the hotel
- Complimentary shuttle service – limited area
- Complimentary continental breakfast daily
- Large meeting/banquet space with seating up to 350 people

Amenities

FEATURES: complimentary high-speed internet, restaurant on site, meeting rooms, suites, corporate rates, airport shuttle, fax/business services, pool, whirlpool, fitness center. SERVICES: direct billing, room service, express check-in, Express Yourself online check-in, laundry/dry cleaning. GROUP: baggage handling, free bus parking, pre-registration, banquet facilities, seasonal rates. Complimentary AmericInn Perk Breakfast.

MOXIE'S

Candlewood Suites

Experience the comforts of home with a convenient location to downtown La Crosse and meeting facilities.

Our comfortable studio and one-bedroom hotel suites feature a fully equipped kitchen, large workspace, and even an over-stuffed recliner. Plus, our list of signature hotel amenities that we identify as being "uniquely Candlewood" allow our guests to live, work, and relax while away from home for a short term or extended stay.

Our guests will experience all the Comforts of Home including our Candlewood Cupboard, Candlewood Gym, Business Center, DVD Lending Library, Complimentary Guest Laundry, Gazebo Grill & Free Wireless High Speed Internet!

56 Copeland Avenue
La Crosse, WI 54603
Toll-Free Reservations:
888-CANDLEWOOD
Direct Phone: (608) 785-1110
Direct Fax: (608) 785-1116
Email: mhughes@kinseth.com

Amenities

FEATURES: All New in 2010, All Suites, Full Kitchens in Every Room, 32" Flat Screen TV's, Cable with Multiple HBO Channels, DVD Players & DVD Lending Library, High Speed Internet Access, Candlewood Gym, Free Guest Laundry, Pet Friendly, Candlewood Cupboard, Nearby Restaurants & Shopping, Corporate Rates, Smoke Free. SERVICES: Direct billing, Express Check-In/Out, Dry Cleaning, Free Guest Laundry, Business Center. GROUP: Baggage Handling Available, Free Bus Parking, Pre Registration, Seasonal Rates

The Charmant Hotel

Solo independent boutique hotel in Historic Downtown La Crosse

The Charmant Hotel is the perfect venue for your event or conference. This upscale boutique hotel, right in the heart of historic downtown La Crosse, has picturesque views of the Mighty Mississippi River. Conveniently located for all your recreational and business needs, the hotel is just a short five minute walk to the La Crosse Convention Center.

Hotel Features

- Meeting rooms up to 560 square feet with seating up to 55
- 67 hotel rooms, some with river views
- Multiple dining options with seating up to 80, including a rustic French-inspired restaurant
- Lobby bar & lounge and Cofee Parlour
- Rooftop Terrace & bar

Charmant

101 State Street | La Crosse, WI 54601
Phone: 1-866-697-7300
www.thecharmanthotel.com
sales@thecharmanthotel.com

Amenities

Complimentary WiFi, Elevated ceilings, Euro-top mattress, Rainfall shower, Bongo Bluetooth Speaker, Private Bar, In-room safe, 48" flat-screen TV, Double vanity, In-room dining, Valet parking

Courtyard Marriott Hotel

Located in the heart of Downtown La Crosse on the banks of the Mighty Mississippi River, the Courtyard by Marriott offers a relaxing oasis in the middle of your busy work schedule.

Courtyard fuses functionality, aesthetics, technology, and the right mix of outstanding service to offer guests greater control of their environment. High tech and high touch meet high style in the La Crosse Courtyard's updated "living space" that provides flexibility to work, relax, eat, drink, and socialize all at one's own pace. Whether you're taking advantage of panoramic views of the Mississippi on our private patio, or catching up on your favorite Netflix shows on our brand new 49" smart TVs, the La Crosse Courtyard is sure to leave you refreshed and re-energized!

500 Front St. S
La Crosse, WI 54601
(608) 782-1000
(800) 321-2211
FAX: (608) 796-1827
www.marriott.com/lsecy

Amenities

FEATURES: Free parking, 49" smart TVs, complimentary WiFi, cocktail lounge and restaurant on site, river view rooms, indoor pool and whirlpool, 24 hour fitness center, complimentary airport shuttle, business center, laundry and dry cleaning services, 2 blocks from the La Crosse Center.

Days Inn & Conference Center

The value you rely on from a Days Inn with amenities that exceed your expectations and hotel rewards your way!

The Days Inn is close to the Airport and right off I-90 at Exit 2. With 147 guest rooms, over 5,000 square feet of meeting space, and on-site catering, we have everything you need.

Guests can relax in the large indoor pool, whirlpool spa, fitness center, or Heroes Bar & Grill. We offer complimentary continental breakfast with hot items, wi-fi, and airport shuttle.

Meeting planners will enjoy earning cash back rewards when booking with the Days Inn!

100% Smoke Free

101 Sky Harbour Drive
La Crosse, WI 54603
(608) 783-1000 | FAX (608) 783-2948
www.daysinnlacrosse.com
radiomanwi@gmail.com

GrandStay Hotel & Suites

Located in La Crosse's historic downtown and conveniently situated near the Mississippi River and La Crosse Center.

525 Front St. N.
La Crosse, WI 54601
(608) 796-1615 | (877)-388-7829
lacrossegrandstay.com

GrandStay® Hotel & Suites is located in a quiet location in historic downtown. Guests are within walking distance to the La Crosse Center. Our all-suite hotel offers affordable One Bedroom, Two Bedroom and Studio Suites. Each suite includes a well-equipped kitchen, full size sofa sleeper and free Wi-Fi access. Every day starts with complimentary Grand Start® Breakfast. We also have a small indoor pool with whirlpool and exercise facility.

Amenities

FEATURES: Free parking, free Wi-Fi, free Grand Start® Breakfast, Grand Returns® Loyalty Program, meeting room (20 person capacity), on site laundry facility, all suites, pool, whirlpool, exercise room, business center, express check out, direct billing, pet friendly (with restrictions).

Hampton Inn & Suites

511 3rd Street N
La Crosse, WI 54601
(608) 791-4004
www.hamptonlacrossedowntown.com

Come stay at the NEW Hampton Inn & Suites La Crosse Downtown where your 100% happiness makes us happy!

- Brand New Location, centrally located at the gateway to Historic downtown
- Only 3 blocks north of the La Crosse Convention Center
- Award Winning: Top 5% of the Hampton Inn & Suites Brand for 2016
- 126 modern and spacious guest rooms and suites
- All rooms have a microwave, mini-refrigerator and 42-inch HDTV
- Complimentary Wi-Fi
- FREE hot breakfast including eggs, waffles, pastries, fresh fruit & more
- Indoor heated saltwater pool
- State-of-the-art fitness facility
- Modern boardroom for 8 guests and a 780 sq. ft. conference room for 40 guests.
- Courtesy Airport shuttle
- Earn points or miles for every stay with Hilton Honors

Holiday Inn® & Suites

A full-service hotel located in the heart of downtown La Crosse, just one mile east of the Mississippi River located directly across the street from the La Crosse Center.

Conveniently located on the corner of 2nd and Pearl Streets, Holiday Inn & Suites is just footsteps away from downtown La Crosse's unique restaurants, taverns, shops, and venues.

200 Pearl St.
La Crosse, WI 54601
(608) 784-4444 | 1.888.HOLIDAY
FAX (608) 784-4480
www.holidayinn.com/lacrossewi

Amenities:

- *Free Ramp Parking adjacent to hotel*
- *Complimentary Wi-Fi*
- *Room Service*
- *Heated Indoor Pool & Whirlpool*
- *Fitness Room*
- *Complimentary A.M. Coffee Daily*
- *24 Hour Business Center*

Services:

- *Laundry & Dry Cleaning*
- *Free local Airport Transportation (LSE Only)*

Home2 Suites

More than just a suite

Expect:

- Stylish and functional kitchen with setting for six, a sleeper sofa with ottoman, flexible work area with Humanscale® chair.
- Choose from artisanal bagel sandwiches, omelets, waffles, nine toppings for cereal and yogurt and much more at our Inspired Table™ breakfast
- Meet new colleagues in our Fire Pit Lounge before leaving for dinner
- Enjoy the Home2 Patio, complete with gas grills
- Unwind in our eco-friendly saline pool
- Sharing a room? Extend our signature Home2 room divider for added privacy
- Check out the integrated complimentary fitness/laundry facility in our Spin2Cycle

Where?

- 176 steps to the La Crosse Center
- 345 steps to the sparkling Mississippi River
- Diverse restaurants, nightlife, shopping, hands-on art and live theatre surround Home2

210 Jay Street
La Crosse, WI 54601
(608) 881-6666
(608) 881-6661
Home2suites.com

Quality Inn

Convenience and quality make our Choice Hotel™ a smart choice

1830 Rose Street
La Crosse, WI 54603
PH: (608) 781-1400
Fax: (608) 781-3948
www.choicehotels.com
qualityinnlacrosse@gmail.com

Our newly renovated hotel provides a wide variety of amenities designed to make your stay truly memorable whether it's for business or pleasure. We are conveniently located off I-90 just minutes from the La Crosse Regional Airport, Historic downtown La Crosse, UW-La Crosse, and several cultural, shopping, and dining attractions.

Amenities

FEATURES: Hot breakfast buffet, indoor pool and whirlpool, whirlpool suites, two-room suites, fitness center, refrigerator and microwave in all rooms, and within walking distance of local restaurants, Free Wi-Fi and dining places. SERVICES: Business Center, Direct Billing and Guest Laundry

Radisson Hotel

Get away from the everyday

200 Harborview Plaza | La Crosse, WI 54601
(608) 784-6680 | 800-333-3333
www.radisson.com/lacrossewi
Email: terri.pinter@radisson.com

- Downtown location
- Free WI-FI throughout
- TRL full service restaurant & bar
- 169 guest rooms with an upscale urban style
- Beautiful river or downtown views
- 24 hour complimentary business center
- 11,500 sq ft meeting space
- Ballroom and 8 flexible meeting rooms
- Complete catering service on site or to a location of choice
- Catering from classic to contemporary cuisine
- Adjacent to 100,000 sq ft La Crosse Convention Center
- Within 10 minutes to airport, train and interstate highway transportation

Settle Inn

You will leave rested, refreshed, and replenished.

The Settle Inn is a hotel that excels in cleanliness and is unequalled in hospitality. Your home-away-from-home. Come and enjoy our free breakfast, free wireless high speed internet, and business center. A great place for business, the sight seer, and the whole family, including your pet (restrictions apply).

The meeting room is 400 square feet and is perfect for small gatherings. We also have a two room King Suite with a therapeutic whirlpool, wet bar, and fireplace. Other amenities include indoor pool and whirlpool.

2110 Rose Street
La Crosse, WI 54603
(608) 781-5100 | Fax: (608) 781-3574
settleinnpr@gmail.com
settleinn.com

Amenities

FEATURES: Nearby restaurants, high speed internet, meeting room, indoor pool and whirlpool, free passes to local gym, pet friendly. SERVICES: Business center, direct billing, express check in/out, dry cleaning. GROUP: Free bus parking, baggage handling, welcome reception, free kick-start breakfast, seasonal rates.

Super 8 of La Crosse

Your "Home Away From Home" with extras.

Whether your stay is for business or pleasure, you will be sure to enjoy the large indoor pool & whirlpool, beautiful rooms, newly remodeled lobby and meeting space, friendly service, and reasonable rates!

Nearby to plenty of attractions, and loaded with complimentary amenities, this is the place to call your home-away-from-home! Come enjoy our free breakfast, flat-screen TVs, business center, fitness center, and free wireless internet. Bring the whole family; kids are free! Pets are welcome, too (certain restrictions apply).

1625 Rose Street
La Crosse, WI 54603
(608) 781-8880 • Fax (608) 781-4366
www.super8.com
super8lacrosse.gm@gmail.com

Amenities

FEATURES: nearby restaurants, meeting room, indoor pool and whirlpool, in-room coffee maker, microwave and refrigerator. SERVICES: business service center, direct billing, laundry. GROUP: free bus parking, continental breakfast.

Restaurants

Meeting on the Mississippi has long been a place where you could get fresh fish, a great steak, ethnic cuisine or appetizers with a beautiful view! Your attendees will find something that satisfies their taste buds. Our diverse restaurants offer amenties and conveniences that will make your time here a success.

Piggy's Restaurant

Award winning Piggy's Restaurant is located in the historic 1870's Pioneer Foundry Building.

501 South Front Street
La Crosse, WI 54601
(608) 784-4877 | (608) 784-5756, fax
www.piggys.com

Piggy's Restaurant is within 3 blocks of major hotels and the Convention Center. This is a destination for visitors as well as local residents. The menu consists of choice steaks, fresh seafood and meats smoked with hickory and Minnesota apple wood from the surrounding hills and bluffs.

Piggy's Catering Services are available for both on and off-site events, including the La Crosse Convention Center. Piggy's ballroom features 2,600 sq. ft. of available space with state-of-the-art AV equipment to make your event a success. Be it meetings, banquet meals, or social events, our staff will handle your function from planning to conclusion with the professionalism that is our signature.

- Main Ballroom, 2,600 square feet, accommodates 180
- Ballroom A, 1,368 square feet, accommodates 80
- Ballroom B, 960 square feet, accommodates 60
- Foyer, 570 square feet, accommodates 60

All areas can be customized to accommodate specific group sizes.

The Waterfront Restaurant & Tavern

The Waterfront Restaurant and Tavern is a truly unique experience that is indulgent, exquisite and truly unforgettable.

328 Front St.
La Crosse, WI 54601
(608) 782-5400
www.thewaterfrontlacrosse.com
jennifer.kloehn@thewaterfrontla-crosse.com

Let The Waterfront Restaurant and Tavern design a unique experience that is indulgent, exquisite and truly unforgettable.

Situated between the banks of the Mississippi and bustling downtown, The Waterfront offers La Crosse's finest dining and event experience. Our professional staff will assist and advise, down to the finest detail, on all aspects of creating a successful event. Your occasion will be treasured in any of our picturesque facilities complete with elegant décor, customed designed menus, and superior service. Allow The Waterfront to host your next affair and enjoy the finest dining and hospitality in La Crosse.

The Banquet Room	90 person capacity	1800 square feet
The Cargill Room	400 person capacity	3000 square feet
Private Dining Room	16 person capacity	250 square feet
BreakOut Room	28 person capacity	500 square feet

Fayze's

135 South Fourth Street
Downtown La Crosse
(608) 784-9548
www.fayzes.com

Located right in the heart of historic downtown La Crosse, Fayze's has created a tradition of mouthwatering recipes and flavors to suit any style. Enjoy breakfast, lunch, or dinner at Fayze's Restaurant and Bakery. Experience our comfortable, casual atmosphere, and order your favorite cocktails from our full service bar.

Before you leave, check out our homemade bakery treats and a variety of sourdough breads, along with our signature Talame™ buns!
Large group space is available.

ALL ABOARD | EXPERIENCE A UNIQUE PERSPECTIVE

explore LA CROSSE

Tours:

Discover The Historic La Crosse Trolley Tour

Enjoy the scenery of La Crosse while relaxing on the air-conditioned trolley bus. Enjoy interesting narration provided by the La Crosse County Historical Society as you tour historic neighborhoods and establishments.

Dare To Experience The Dark La Crosse Tour

Join the La Crosse Library Archives for a new kind of trolley tour focusing on downtown La Crosse's macabre past, your narrator will guide you down a dark path through the red light district, Prohibition, small town politics and vigilante justice in a young and restless river town bordered by the sleepless Mississippi River.
NOT recommended for ages 15 and under.

Join Us!

Tours begin at the La Crosse County Convention & Visitors Bureau in Riverside Park, 410 Veterans Memorial Drive.

Call to reserve your seat!

608-782-2366 or
800-658-9424

LA CROSSE COUNTY CONVENTION & VISITORS BUREAU
TROLLEY
HISTORIC TOURS

DARK LA CROSSE TOUR

explorelacrosse.com

Attractions

La Crosse County offers opportunities to experience and embrace a variety of attractions unique to our region.

La Crosse Queen

Paddlewheel the Mighty Mississippi with your group.

For More Information
contact Kathy Jostad
608-784-8523
Fax (608) 784-8522
www.lacrossequeen.com

The La Crosse Queen takes passengers on a cruise back in time. Paddlewheel on the mighty Mississippi on our 149 passenger double deck sternwheeler riverboat. Groups can enjoy some of the most scenic views as they travel upstream into Minnesota, while a tour guide explains the great history of the Mississippi River.

Sightseeing Cruise
1-1/2 hours of scenic delight with a guided tour. We launch mid April through late October. Lunch or pizza buffets available on this cruise for groups of 25+.

Pizza Cruise
This scenic cruise includes complimentary pizza along with unlimited beer and soda. Running mid-April through the end of October.

Captain's Sunday Brunch
Brunch fit for a "Queen" while you enjoy the beautiful sights along "Ol' Man River". Feast on a tasty array of hot breakfast and lunch entrees. Includes narrated tour. Advance reservations are necessary.

Friday/Sunday Dinner Cruise
These two-hour river boat dinner cruises are a wonderful way to unwind from a busy work week, travel schedule or hectic convention. The musicians will provide a relaxed atmosphere to help you forget your troubles!

Saturday Dinner Cruise
Musicians provide you with a fine dining atmosphere while you enjoy a tasty, double-entre dinner of carved prime rib and baked chicken. 2-1/2 hour river boat cruise. If weather permits, we travel through the lock and dam system.

Three Hour Riverboat Cruise
Experience three hours on one of the most scenic stretches of the upper Mississippi River at a most leisurely pace. Enjoy a double entree meal along with a narrated tour. If weather permits, we travel through the lock and dam system. Reservations required.

St. Rose Convent

Tours:
Mon.- Sat. 9-10:45 a.m.,
and 1-3 p.m.
Call 608-784-2288 for
more information.

For detailed information on
the chapel, visit www.fspa.org

Franciscan Sisters of Perpetual Adoration
Modern Lives. Sacred Traditions.

The Chapels of St. Rose Convent are located at the Motherhouse of the Franciscan Sisters of Perpetual Adoration. "Mary of the Angels" and "Perpetual Adoration" chapels are among the most beautiful in the United States.

The chapels have been featured on national and regional television. Built in the early 1900s, the chapels were dedicated on August 1, 1906. In the small Perpetual Adoration Chapel located behind the main altar, the sisters pray round the clock in perpetual adoration, a practice they have continued non-stop since 1878.

The interior of the chapel is an architectural and artistic treasure. It is Romanesque in style, with Corinthian pillars and windows of Bavarian stained glass. Altars of Italian marble are decorated with bronze, onyx pillars, and inlaid mosaics of Venetian glass and mother of pearl. The entire chapel was cleaned and repainted in the 1990s in a restoration project with new lighting that further enhances the structure's beauty.

Visitors will receive a guided tour which highlights the unique features of this exquisite chapel. Mary of the Angels Chapel was recently featured in a book, "The Architecture of Eugene Liebert: Teutonic style in the American Midwest", by H. Russell Zimmermann.

WIN A 2 NIGHT STAY DURING YOUR FAVORITE FESTIVAL!
ENTER ONE OR ENTER ALL!
Text riverfestivals to 31996 to enter to win!
Everyone knows La Crosse has one of the nation's premier Oktoberfest festivals. Well, on top of that we also have Irishfest, Riverfest, Artspire, Between the Bluffs Beer, Wine & Cheese Festival . . . the festivals go on and on.
What can we say? We're festive.

MOTORCOACH

La Crosse is rich in scenic beauty, diverse attractions, first-class hospitality, and engaging destinations.

Motorcoach tours are attracted by our over 2,500 welcoming hotel rooms of every price point and our central location between the states of Minnesota, Iowa, and Wisconsin at the intersection of Interstate-90 and the Great River Road.

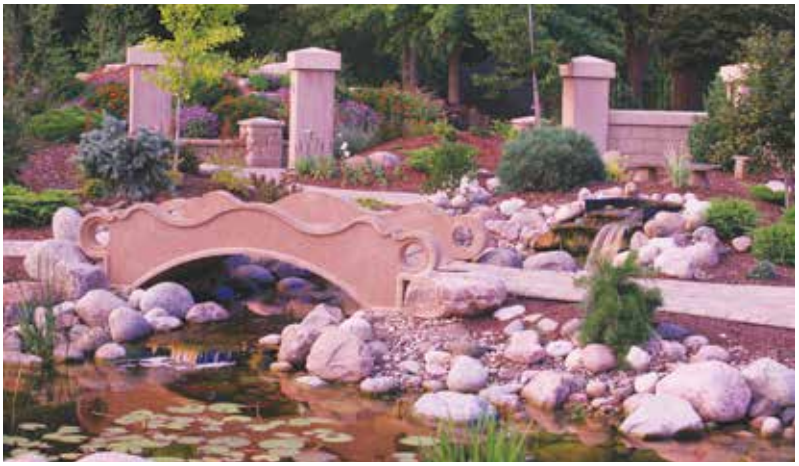
Grandad Bluff has become not only a destination point for millions, but also a symbol of this great Coulee Region. The 600-ft high bluff overlooks the City of La Crosse. The view of the Mississippi River Valley includes the three states of Wisconsin, Minnesota and Iowa. Wisconsin Trails readers voted this "the most scenic view in the state" of Wisconsin.

Each year, La Crosse attracts more than two million visitors as people across the globe are attracted by the natural beauty and recreational opportunities offered by the upper Mississippi River.

800-658-9424
explorelacrosse.com

Enjoy the beauty of the Riverside International Friendship Gardens. This collection of public gardens celebrates La Crosse's sister-city relationships with communities in China, Germany, France, Russia, Norway and Ireland.

La Crosse County is a popular destination for motorcoach tours! We are here to help.



Dregne's Scandinavian Gifts

100 South Main Street
Westby, WI 54667
(608) 634-4414
(877) 634-4414
Fax: (608) 634-2260
dregnesscandinavian.gift

We ship anywhere! Scandinavian Gift Shop, with a 42 year tradition of providing you with distinctive giftware for all ages. In addition,area's only year-round Christmas Shop and Da' Kitchen Shop, with a variety of Scandinavian baking appliances, and a wonderful selection of books.

Solje, Saga, & Enamel jewelry, Rosemaling, Hadeland & Magnor Crystal, Pewter, Porsgrund China, Dale and Baltic Inspirations sweaters, Scandinavian apparel, Troentorp Swedish Clogs, ceramic nisses, gnomes, Scandinavian foods and much more!!

Norskedalen Nature & Heritage Center

N455 O. Ophus Road
Coon Valley, WI 54623
608-452-3424
www.Norskedalen.org
info@Norskedalen.org

Norskedalen is an historic gem located 15 minutes southeast of La Crosse on 450 acres of wooded bluffs and meadows. Activities for your tour can be developed to meet the needs of your group while encompassing a variety of features throughout Norskedalen: tours of the Historic Bekkum Homestead, demonstrations of Norwegian dishes such as lefse and flatbread or traditional Scandinavian carving techniques, workshops and seminars on wildlife in the area, healthy water and streams, guided hikes through Norskedalen's wooded trails and the Gundersen arboretum.

Pleasoning Gourmet Seasoning Factory and Outlet Store

2109 Ward Avenue
La Crosse, WI 54601
(608) 787-1030
pleason@pleasoning.com
www.pleasoning.com

Tour a family owned and operated business that has been located in La Crosse, WI since 1952! Your tour will receive a brief history about Pleasoning, they will be able to sample any or all of the 36 different seasoning blends. There is a virtual tour available to show all the mixing and filling processes. Everyone on the tour will receive a 10% discount. Reservations required - tours available M-F 10 AM to 3 PM. Cost is $10.00 per tour. Accommodates 15 to 40 people.

Rotary Lights

Riverside Park
La Crosse, WI 54601
www.rotarylights.org
(608) 784-9993

A Million Mississippi Reflections. Rotary Lights of La Crosse has been helping feed the hungry in the Coulee Region since 1995. Admission is FREE, a donation of cash or canned goods are requested. Food donations go to benefit local food pantries.

Open every day 5-10 p.m. from the day after Thanksgiving through New Years Eve.

The Shrine of Our Lady of Guadalupe

5250 Justin Road
La Crosse, WI 54601
www.guadalupeshrine.org
(877) 799-4059

A remarkable location in La Crosse! Nestled among 100 acres of Wisconsin bluffs, you will find the magnificent Shrine Church where Holy Mass is celebrated daily, the beautiful Votive Candle Chapel, outdoor devotional areas including Stations of the Cross and Rosary Walk, the Memorial to the Unborn, the Pilgrim Center which provides information for visitors, the Flores Mariae Gift Shop, and the Culina Mariana Café. There is never a cost to visit. Call us or visit our website for more information.

Meet on the Mississippi in La Crosse County

explorelacrosse.com
800-658-9424

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